

# Canon Media Awards 2017

## Criteria - videography

### Videographer of the Year

#### Entry criteria

- Entrants must submit a portfolio of THREE videos on any subject published on a New Zealand-based website during 2016.
- Work entered into specialist video categories may be included in this entry.
- Videos should be m4v, mp4, mpeg4 or mov format.
- Entrants may include a statement of support of up to 200 words.

#### Judging criteria

- Impact/holds your attention throughout - 30%
- Tells a story or integrates well with existing print story - 30%
- Originality and initiative - 20%
- Technical skill/composition, use of light, editing etc - 20%

## **Specialist videography categories (best feature video; best news video; best sports video)**

### **Entry criteria**

- Entrants must submit ONE video only published on a New Zealand-based website during 2016.
- This may include videos published online and livestreaming events.
- Entries from one specialist video category may not be entered into another specialist video category, other than as part of a portfolio for Videographer of the Year.
- Videos should be m4v, mp4, mpeg4 or mov format.
- Entrants may include a statement of support of up to 100 words.

### **Judging criteria**

- Impact/holds your attention throughout - 30%
- Tells a story or integrates well with existing print story - 30%
- Originality and initiative - 20%
- Technical skill/composition, used of light, editing etc - 20%

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