

# Canon Media Awards 2017

## Criteria - reporting

### Reporter of the Year

#### Entry criteria

- Entrants must submit a portfolio of FOUR stories on any subject published in New Zealand newspapers, magazines and/or websites during 2016.
- Work entered in individual specialist reporting categories may be included in this portfolio.
- Entrants who wish to include a multi-part story should select no more than two parts of the series to be presented together as a single article. These two parts should be cross-referenced.
- Entrants may include a statement of support of up to 300 words.
- The winner will receive the Canon Cup for Journalist of the Year.

#### Judging criteria

- Newsworthiness/exclusive content - 40%
- Writing excellence/clarity - 30%
- Use of contacts/initiative - 30%

### Best Reporter (Junior)

#### Entry criteria

- Junior entrants must have been employed as a reporter, or active as a freelancer for two years or less at the time of publication.
- Entrants must submit a portfolio of THREE stories on any subject published in New Zealand newspapers, magazines and/or websites during 2016.
- Work entered in individual specialist reporting categories may be included in this portfolio.
- Entrants who wish to include a multi-part story should select no more than two parts of the series to be presented together as a single article. These two parts should be cross-referenced.
- Entrants may include a statement of support of up to 200 words.

#### Judging criteria

- Newsworthiness/exclusive content - 40%
- Writing excellence/clarity - 30%
- Use of contacts/initiative - 30%

## Reporting specialist categories (arts and entertainment; crime and justice; Maori and ethnic affairs; general; health and lifestyle)

### Entry criteria

- Entrants must submit THREE stories from the specialist reporting category published in New Zealand newspapers, magazines and/or websites during 2016.
- Entries from one specialist reporting category may not be entered into another specialist category, other than as part of a portfolio for Reporter of the Year or Best Reporter (Junior). A story entered into a specialist category may also be entered into best investigation or best (single) news story.
- Entrants who wish to include a multi-part story should select no more than two parts of the series to be presented together as a single article. These two parts should be cross-referenced.
- Entries to the Maori & ethnic affairs category may include stories on topics of any ethnicity. Entries in languages other than English must be accompanied by a translation into English.
- Entrants may include a statement of support of up to 200 words.

### Judging criteria

- Newsworthiness/exclusive content - 40%
- Writing excellence/clarity - 30%
- Use of contacts/initiative - 30%

## Best (single) news story

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### Entry criteria

- Entrants must submit ONE news story on any subject published in New Zealand newspapers, magazines and/or websites during 2016.
- This story may also be entered into Reporter of the Year or Best Reporter (Junior), best investigation and/or one other specialist category.
- Entrants may include a statement of support of up to 100 words.

### Judging Criteria

- Exclusiveness/newsworthiness - 50%
- Impact/relevance to audience - 30%
- Writing excellence - 20%

## Best investigation

### Entry criteria

- This may include work published in New Zealand newspapers, magazines and/or websites during 2016.
- Entries may include up to THREE linked articles which may be across multiple platforms.
- Each entry should list the names of all those who contributed to the investigation.
- This work may also be entered into Reporter of the Year or Best Reporter (Junior), best (single) news story and/or one other specialist category.
- Entrants may include a statement of support of up to 100 words.

### Judging criteria

- Exclusiveness/newsworthiness - 40%
- Impact/relevance/brought about change - 30%
- Writing excellence/clarity - 30%

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