

# Canon Media Awards 2017

## Criteria – opinion writing

### Opinion Writer of the Year

#### Entry criteria

- Entrants must submit a portfolio of FOUR examples of their work published in New Zealand during 2016.
- This may include print and digital opinion writing, including individual columns, editorials and blogs or a combination, published in newspapers, magazines and/or websites.
- Work entered in specialist opinion-writing categories may be included in this portfolio.
- Entrants may include a statement of support of up to 300 words.

#### Judging criteria

- Ability to engage, inform and/or entertain the audience - 40%
- Writing excellence - 30%
- Depth of knowledge and how that is conveyed - 30%

### Opinion writing specialist categories (business and politics; general; humour/satire; sport)

Business and politics – Sponsored by EY

#### Entry criteria

- Entrants must submit a portfolio of THREE examples of their work published in New Zealand during 2016.
- This may include print and digital opinion writing, including individual columns, editorials and blogs or a combination, published in newspapers, magazines and/or websites.
- Entries from one specialist opinion-writing category may not be entered into another specialist opinion-writing category, other than as part of a portfolio for Opinion Writer of the Year.
- Entrants may include a statement of support of up to 200 words.

#### Judging criteria

- Ability to engage, inform and/or entertain the audience - 40%
- Writing excellence - 30%
- Depth of knowledge and how that is conveyed - 30%

Last updated Tuesday, February 7, 2017 at 1.17pm